



PROSPECTIVE MEMBER INFORMATION

About Sports, Inc.

Sports, Inc. was founded in 1965 in Lewistown, Montana, as a means for independent sporting goods retailers to grow and prosper in a competitive marketplace. Since our beginning with seven outdoor stores, Sports, Inc. has grown into a nationwide network of stores involved in all facets of the sporting goods industry with more than 500 members operating 770+ sales locations in all 50 states and Canada.

Sports, Inc. is member-owned and governed by a board of directors elected from our membership. Sports, Inc.'s network of storeowners, committee workers, board of directors and staff sets its course.

Most dealers join Sports, Inc. to take advantage of our superior buying opportunities, but we offer much more than just buying programs. Your Sports, Inc. membership comes with other great benefits:

- **Numerous rebates and financial incentives that more than offset the fees associated with membership. Last year, we paid out more than \$47 million.**
- **You become a Stockholder of a profitable and growing business.**
- **Easy ordering directly from more than 1000 manufacturers.**
- **Mutually beneficial relationships with other successful sporting goods dealers.**
- **Consolidate multiple vendor payments into one simple payment to Sports, Inc.**
- **Incredible buying opportunities at our shows with additional incentives to attend. Our shows set the industry standard and more than pay for themselves.**
- **Freight programs with UPS, YRC and Echo Global Logistics.**
- **Staff to handle your claims issues with vendors, saving you time and money.**
- **Members-only website, allowing members to access their invoices, make payments and find program details & price lists.**

Being a Sports, Inc. member doesn't cost you - it pays you! And the more you buy through Sports, Inc., the more profitable your business will become.



A Good Investment

Sports, Inc. conducts a thorough review of each prospective member's credit history and financial strength. Not everyone who applies will qualify financially. Sports, Inc. is member-owned and the members are uniquely qualified retailers.

Unlike other groups, Sports, Inc. takes credit responsibility for the billing of all approved orders. Sports, Inc. pays vendors directly, while our members pay us. You are never responsible for another member's debt.

Because vendors recognize the financial advantages of doing business with Sports, Inc., we qualify for superior programs.



Contact Sports, Inc. for more information on membership.
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