



To reserve a sponsorship, contact:

Matt Martin
Show Coordinator

Sports, Inc.
mmartin@hq.sportsinc.com
406-538-3496 ext. 124
www.sportsinc.us



SPONSORSHIP
— AND —
ADVERTISING
OPPORTUNITIES

2023 AUGUST OUTDOOR SHOW

AUGUST 13 - 15, 2023

SAN ANTONIO, TX

ADVERTISING OPPORTUNITIES

Sponsorship opportunities are limited and will sell on a first-come, first-served basis. Please contact Matt Martin to reserve your opportunity today. Please note that on any items that sponsor food or drink, Sports, Inc. will cover the entire cost of the catering. *Additional specifications for each sponsorship will be sent upon reservation and/or request.*
BONUS: All sponsorships valued \$1,000+ come with free logo placement on directional signage and digital schedules (see below).

SPONSORSHIP	DETAILS	COST	AVAIL.
HOST HOTEL KEY CARDS	Your company's logo and/or artwork on the host hotel's room key cards for the duration of the show. Sports, Inc. will handle all administration with the host hotel outside of providing the logo and/or artwork.	\$10,000	1
HAPPY HOUR	Sponsorship of hosted bars for the Saturday evening Happy Hour from 4:00pm - 6:00pm. Your company's logo and artwork will be displayed on a meter board flanking the host bars as well as on beverage coozies, show schedule monitors, and in our members-only buyer's guide. Sponsor to provide 1,000 beverage coozies with sponsor logo.	\$5,000	SOLD 0
WIRELESS INTERNET	Your company's logo will be featured on the browser landing page, as well as noted in the Buyers' Guide and on the show schedule screens. Sports, Inc. will handle all administration with the facility's internet contractor.	\$4,000	1
DOOR PRIZE SPONSOR	Your company will provide an item that Sports, Inc. will promote as an attendance incentive door prize leading up to the Opening Meeting. A representative from your company will draw the winning ticket in front of the membership at the OM Sunday afternoon.	\$3,000	1
BEVERAGE BREAK	Exclusive sponsorship of Saturday or Sunday's afternoon beverage break. Your company's logo will be displayed on a meter board by each display. Notation in the Buyers' Guide as well as show schedule monitors is also included.	\$3,000	2
ATTENDEE LANYARDS	Exclusive sponsorship of branded show lanyards to be provided for all show attendees. Your logo will also be included on show schedules and directional signage. 2,000 lanyards required, to be purchased by exhibitor.	\$2,000	1
ATTENDEE TOTE BAGS	Your company provides branded tote bags to be available at the show floor entrance. Your logo will also be included on show schedules and directional signage. 1,000 bags required, to be purchased by exhibitor.	\$2,000	1
EMAIL MARKETING BANNERS	Your company's logo and/or artwork in an email marketing banner in each of 2 pre-show email blasts to our member attendees. First sold will get top placement. Banners will also be placed on members-only show library landing page.	\$1,000	2
SCHEDULE & DIRECTIONAL SIGNAGE	Your company's logo or advertisement looped through schedule monitors located on the show floor for the entirety of the show. Also includes your company's logo displayed on all directional signage placed in the host hotel and convention center, directing attendees to the show floor. Included with any purchase of a sponsorship above!	FREE	6